MSB Goals / Strategic Issues

Department	Goal	Objective	Project & other Examples	What We Do							How we Do It		
				Public Request Response: Give public a voice	Borough Resource Use: Charge appropriately for peoples' resources to kep taxes low	Transparency: Give public a window into goverment	Attract Business: Work Locally, Keep mil rate low	Parks & Rec: Play Locally	Convenient Community: Transportation, services, information online	Public Safety: Improve Emgency Services	Work Force Management/Development	Improve Efficiency of Services	Information Accuracy & Accessibility
				Governance			Quality Of Life				Service Delivery		
2015 Information Technology	Enterprise Approach to Systems and Data	Remove duplication and Complexity	iSupport, Mpulse	1								1	1
			DocMan --> TRIM	1	1				1				
			dump Abra --> Use Logos	1							1	1	1
			ImageTrend for ePCR & Billing	1						1		1	1
			Not iPADs --> Use Surface	1									1
			Salamander, Iamreponding (Emer Svc)	1						1	1		
			Plastic: eComm, POS, data support, integration on SharePoint	1					1		1		
			S:\ drive --> TRIM	1								1	1
		Identify and document a single authoritative data source for each major program or system.	TRIM,Govern, Logos, SharePoint	1							1	1	1
		System Integration (ERD)	Govern, Logos, ArcGIS, SharePoint, e-Commerce	1								1	
			Logos, NovaTime, ePro	1								1	
			Location as foreign key	1								1	
			ArcGIS, Salamander	1								1	
		Multi-function, Multi-Solution platforms	Intranet SharePoint	1								1	1
			Consolidated Budgets and Enterprise License Agreements	1								1	1
		Stay within the Family	Microsoft	1								1	
			Dell	1								1	
		Infrastructure	bandwidth, connectivity, throughput	1									
			servers, storage	1									
	Portfolios, Program Project Man,agement, Process Improvement	Information Management Program											
			Aerial Imagery	1			1		1				
		Network Data Comms Portfolio											
		GIS Portfolio											
		Project Portfolio	SharePoint										
			MS Project / Visio										
			Transporation Portal			1	1		1	1			1
		Web based tools	SharePoint, Dashboards	1	1							1	1
		Workflows	SharePoint	1							1	1	
		Mobile collection of data	Tablets and smart phones	1		1	1		1				
		Facilitate the timely aggregation of community data for emergency and community use	Crowdsourcing, mobile devices, system integration	1	1	1	1		1		1	1	1
		Systems	SharePoint	1							1	1	
		Upgrade mapping systems to ensure updated tools and	ArcGIS 10.2, Online, GeoCortex 4.3. ArcPro				1	1	1	1		1	1
		Policies & Procedures			1	1	1		1		1	1	
		Establish a process improvement program	CMB, Project Management	1	1						1	1	1
	Provide a foundation for a Smart Community	Partnerships	State, Federal, academic, business, citizens	1			1		1		1		
		Internships	UA system	1							1		
		Big Data	Data exists in many disparate places, streams, or web logs. Find spatial relationships, perform predictive modeling	1					1		1	1	
		Open Data	Share our data on public facing web site and let the citizens leverage their investment	1			1		1			1	1
		CrowdSource	Obtaining needed services, ideas, and content by soliciting contributions from an online community	1			1		1		1		
		Provide updated tools for improved efficiency, transparency,	Website: Blogs, comments, social media			1			1				1
			ArcGIS 10.2, Online, GeoCortex, Viewers			1	1		1	1			1
			WebServices via SharePoint			1	1		1				1
		City Annexation	GIS, Houston	1									